## Syllabus

<table>
<thead>
<tr>
<th>Department</th>
<th>Department of English Studies</th>
<th>Year</th>
<th>2022/2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course</td>
<td>Language Policy and Planning</td>
<td>ECTS</td>
<td>4</td>
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</tbody>
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### Study Programme

<table>
<thead>
<tr>
<th>Level of study programme</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Integrated</th>
<th>Postgraduate</th>
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<tbody>
<tr>
<td>Type of study programme</td>
<td>Single major</td>
<td>University</td>
<td>Professional</td>
<td>Specialized</td>
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<table>
<thead>
<tr>
<th>Year of study</th>
<th>☒ 1.</th>
<th>☐ 2.</th>
<th>☐ 3.</th>
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<th>☐ 5.</th>
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<table>
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<tr>
<th>Semester</th>
<th>☒ Winter</th>
<th>☐ Summer</th>
<th>☒ VI.</th>
<th>☐ VII.</th>
<th>☐ VIII.</th>
<th>☐ IX.</th>
<th>☐ X.</th>
</tr>
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<table>
<thead>
<tr>
<th>Status of the course</th>
<th>Compulsory</th>
<th>☒ Elective</th>
<th>☒ Elective course offered to students from other departments</th>
<th>Teaching Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>☐ YES</td>
<td>☒ NO</td>
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<table>
<thead>
<tr>
<th>Workload</th>
<th>15 L</th>
<th>15 S</th>
<th>0 E</th>
<th>Internet sources for e-learning</th>
<th>☒ YES</th>
<th>☐ NO</th>
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<table>
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<tr>
<th>Location and time of instruction</th>
<th>Friday, 12-14, room 157</th>
<th>Language(s) in which the course is taught</th>
<th>English</th>
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<table>
<thead>
<tr>
<th>Course start date</th>
<th>14 October 2022</th>
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</thead>
<tbody>
<tr>
<td>Course end date</td>
<td>27 January 2023</td>
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</table>

<table>
<thead>
<tr>
<th>Enrolment requirements</th>
<th>/</th>
</tr>
</thead>
</table>

### Course coordinator
Sanja Škific, Ph.D., Associate Professor

**E-mail**
sskific@unizd.hr

**Consultation hours**
Friday, 11:00-12:00 and by appointment via e-mail

### Course instructor
Sanja Škific, Ph.D., Associate Professor

**E-mail**
sskific@unizd.hr

**Consultation hours**
Friday, 11:00-12:00 and by appointment via e-mail

### Assistant/Associate

**E-mail**
Consultation hours

### Mode of teaching

<table>
<thead>
<tr>
<th>Lectures</th>
<th>Seminars</th>
<th>Exercises</th>
<th>E-learning</th>
<th>Field work</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Individual assignments</th>
<th>Multimedia and network</th>
<th>Laboratory</th>
<th>Mentoring</th>
<th>Other</th>
</tr>
</thead>
</table>

### Learning outcomes

By the end of the course students will acquire basic knowledge in language policy and planning, and will be able to:

- define and distinguish between basic concepts in language policy and planning
- analyze the place occupied by research into language policy and planning within the broader sociolinguistic framework
- compare and analyze the relevant theoretical frameworks and methodological procedures used in research on language policy and planning
- distinguish between major areas of social organization and activity within which it is possible to analyze the establishment and development of language policies (citizenship, educational context, the media, etc.)
- critically think about the basic factors that lead to changes in status that languages have in a given sociocultural context (in standardization processes, status planning of minority and endangered languages, etc.)
- apply the acquired knowledge on the analysis of different examples of language policies and planning processes, primarily in markedly multilingual
Learning outcomes at the Programme level
- recognize and describe relevant ideas and concepts
- connect different approaches, perceptions, and knowledge through an interdisciplinary approach
- apply a critical and self-critical approach in argumentation
- explain language as a form of human activity, as well as the linguistic and non-linguistic factors that enable successful communication
- analyze the relationship between identity, language ideology, language politics and language planning

<table>
<thead>
<tr>
<th>Assessment criteria</th>
<th>☒ Class attendance</th>
<th>☐ Preparation for class</th>
<th>☐ Homework</th>
<th>☐ Continuous evaluation</th>
<th>☐ Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practical work</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>☒ Test(s)</td>
<td>☐ Written exam</td>
<td>☐ Oral exam</td>
<td>☐ Other</td>
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</table>

Conditions for permission to take the exam
Class attendance (minimum of 70%) and seminar paper.

Note: Students are required to write a seminar paper on a topic related to an aspect of language policy and planning, 2000-2500 words in length. Students should propose the topic of the paper (during office hours or via e-mail), find and read the relevant literature for writing the seminar paper. Students should follow the APA referencing style throughout the paper. The first version of the paper should be sent by the beginning of the 13th week of class.

Exam periods
☒ Winter              ☐ Summer  ☒ Autumn
Exam dates
to be announced later

Course description
The main objective of the course is to introduce students to the basic concepts and theoretical and methodological frameworks which are present and used in research on language policy and planning. Within such frameworks language is not analyzed solely as a form of human behaviour, but, primarily as an object of such behaviour. Thus, the course objectives refer to the development of students' critical thinking about relevant theoretical frameworks and methodological procedures, but also about a number of areas of human activities within which different language policies and planning processes are manifested. Issues related to research on language policy and planning include the following: nationality, nationalism, national languages, official languages, status of minority communities and their languages, as well as endangered languages. Special attention is paid to contextualizing the identified aspects within globalization processes. In addition, course objectives include the development of students' critical thinking about issues related to language policy and planning in the educational context, the media, and other public and private spaces. Case studies that illustrate a certain issue are diverse, but primarily have to do with the analysis of language policies and planning in multilingual, Anglophone-dominant contexts. This enables a clearer understanding of language as an object of human behaviour from all relevant aspects of both the ways in which a particular community functions and from the broader perspective. Considering the identified objectives and the structure of the course, one of the requirements that students have to fulfil is writing a seminar paper on a topic related to an aspect of language policy and planning. The objective of the seminar paper is the acquisition and practice of skills required to write seminar papers, as well as individual elaboration of an issue through critical thinking and application of the scientific framework.

Course content
Lectures:

1. History of research, approaches and research methods in language policy and planning

2. Nationality, nationalism and national languages

3. Language policy and planning through the prism of standardization process

4. Language policy and official languages in relation to citizenship

and multicultural, Anglophone-dominant contexts
- critically discuss the ideological aspects that may be identified within the analyses of language policies and planning

5. Status of English in processes of globalization and developments of language policies

6. Language policy, endangered languages and minority language rights

7. Mid-term test

8. Language policy and language of instruction in multilingual contexts

9. Language policy and language learning in multilingual contexts; bilingual education policies

10. Family language policy in multilingual contexts

11. Language policy and mass media

12. Language policy and planning in linguistic landscapes

13. Language policy and planning in relation to neoliberalism and political economy

14. Contemporary approaches to inequality in relation to language policy and planning

15. End-term test

Seminars:

1. Differences between the US and Canadian language policies


2. National language policy in the US

3. Legal framework and the official language in the US
Miner, S. 1998. „Legal Implications of the Official English Declaration“. In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 171-
4. Endangered native American languages

5. Demography and Canadian language policy

6. French and English in Quebec and Ontario

7. Official bilingualism and Canadian aboriginal languages

8. Educational language policy in the US and Canada

9. Development of language competencies and use among children of immigrants in the US

10. Roles of heritage languages among the children of immigrants in the US

11. Language contact - indigenous languages in Australia

12. Diversity of immigrant languages in Australia

13. Contacts between English and immigrant languages in Australia

14. Educational language policy in Australia

15. Language teaching and educational language policy in Australia
Planning, New York: Oxford University Press.

Additional reading

Internet sources

<table>
<thead>
<tr>
<th>Assessment criteria of learning outcomes</th>
<th>Final exam only</th>
<th>Practical work and final exam</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Only test/homework</td>
<td>☐ Final written exam</td>
<td>☐ Final written and oral exam</td>
</tr>
<tr>
<td>☐ Test/homework and final exam</td>
<td>☐ Final oral exam</td>
<td>☐ Practical work</td>
</tr>
<tr>
<td>☒ Seminar paper and final exam/mid-term and end-term tests</td>
<td>☒ Seminar paper and final exam/mid-term and end-term tests</td>
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Calculation of final grade
Students who pass both the mid-term and the end-term tests do not have to take the final written exam. Their final grade represents a combination of results obtained on the mid-term and the end-term tests, and the results obtained from writing and presenting the seminar paper (mid-term test - 40%; end-term test - 40%; writing and presentation of seminar paper - 20%). Students who do not pass both the mid-term and end-term exams have to take the final written exam. Their final grade represents a combination of the results obtained from the final written exam (80%) and results obtained from writing and presenting the seminar paper (20%).

Grading scale
- 0%-59%  Failure (1)
- 60%-69% Satisfactory (2)
- 70%-79%  Good (3)
- 80%-89% Very good (4)
- 90%-100% Excellent (5)

Course evaluation procedures
☑ Student evaluations conducted by the University
☐ Student evaluations conducted by the Department
☐ Internal evaluation of teaching
☒ Department meetings discussing quality of teaching and results of student evaluations
☐ Other

Note /Other
In accordance with Art. 6 of the Code of Ethics of the Committee for Ethics in Science and Higher Education, “the student is expected to fulfill his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from prejudice.”

According to Art. 14 of the University of Zadar's Code of Ethics, students are expected to “fulfill their responsibilities responsibly and conscientiously. […] Students are obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. […] Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:
- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;
-various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results.”

All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the *Rulebook on Disciplinary Responsibility of Students at the University of Zadar* will be applied.

In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.

This course uses the Merlin system for e-learning, so students are required to have an AAI account.