### Course Information

**Course**: Language Policy and Planning  
**Year**: 2020/2021  
**ECTS**: 4

**Study programme**: English Studies  
**Department**: Department of English Studies

### Level of study programme
- ☑ Undergraduate  
- ☐ Graduate  
- ☐ Integrated  
- ☐ Postgraduate

### Type of study programme
- ☐ Single major  
- ☒ Double major  
- ☐ University  
- ☐ Professional  
- ☐ Specialized

### Year of study
- ☑ 1.  
- ☐ 2.  
- ☐ 3.  
- ☐ 4.  
- ☐ 5.

### Semester
- ☒ Winter  
- ☐ Summer  
- ☑ I.  
- ☐ II.  
- ☑ III.  
- ☐ IV.  
- ☐ V.  
- ☐ VI.  
- ☑ VII.  
- ☐ VIII.  
- ☐ IX.  
- ☐ X.

### Status of the course
- ☑ Compulsory  
- ☐ Elective  
- ☑ Elective course offered to students from other departments  
- ☐ Teaching Competencies  
- ☐ YES  
- ☑ NO

### Workload
| Language(s) in which the course is taught | English |
| Internet sources for e-learning | ☑ YES  
| ☐ NO |

### Location and time of instruction
- Friday, 11-13, room 143

### Course start date
- 16 October 2020

### Course end date
- 22 January 2021

### Enrolment requirements
- /

### Course coordinator
- Sanja Škific, Ph.D., Associate Professor  
- E-mail: sskific@unizd.hr  
- Consultation hours: Friday, 10:00-11:00 and by appointment via e-mail

### Course instructor
- Sanja Škific, Ph.D., Associate Professor  
- E-mail: sskific@unizd.hr  
- Consultation hours: Friday, 10:00-11:00 and by appointment via e-mail

### Assistant/Associate
- E-mail
- Consultation hours

### Mode of teaching
- ☑ Lectures  
- ☑ Seminars  
- ☑ Exercises  
- ☑ E-learning  
- ☐ Field work  
- ☐ Individual assignments  
- ☑ Multimedia and network  
- ☐ Laboratory  
- ☐ Mentoring  
- ☐ Other

### Learning outcomes
The course develops the following generic competences:
- a) instrumental: cognitive, understanding ideas and concepts  
- b) interpersonal: critical argumentation, criticism and self-criticism  
- c) systematic: individual work, associating different approaches and sources of knowledge, interdisciplinarity

**Learning outcomes**:
- By the end of the course students will acquire basic knowledge in language policy and planning, and will be able to:
  - define and distinguish between basic concepts in language policy and planning  
  - analyze the place occupied by research into language policy and planning within the broader sociolinguistic framework  
  - compare and analyze the relevant theoretical frameworks and methodological procedures used in research on language policy and planning  
  - distinguish between major areas of social organization and activity within
The main objective of the course is to introduce students to the basic concepts and theoretical and methodological frameworks which are present and used in research on language policy and planning. Within such frameworks language is not analyzed solely as a form of human behaviour, but, primarily as an object of such behaviour. Thus, the course objectives refer to the development of students’ critical thinking about relevant theoretical frameworks and methodological procedures, but also about a number of areas of human activities within which different language policies and planning processes are manifested. Issues related to research on language policy and planning include the following: nationality, nationalism, national languages, official languages, status of minority communities and their languages, as well as endangered languages. Special attention is paid to contextualizing the identified aspects within globalization processes. In addition, course objectives include the development of students’ critical thinking about issues related to language policy and planning in the educational context, the media, and other public and private spaces. Case studies that illustrate a certain issue are diverse, but primarily have to do with the analysis of language policies and planning in multilingual, Anglophone-dominant contexts. This enables a clearer understanding of language as an object of human behaviour from all relevant aspects of both the ways in which a particular community functions and from the broader perspective.

Considering the identified objectives and the structure of the course, one of the requirements that students have to fulfill is writing a seminar paper on a topic related to an aspect of language policy and planning. The objective of the seminar paper is the acquisition and practice of skills required to critically think about an issue through critical thinking and application of the scientific framework. Students are required to write a seminar paper on a topic related to an aspect of language policy and planning. The paper should be sent by the beginning of the 13th week of class. Students should follow the APA referencing style throughout the paper. The first version of the paper should be sent by the beginning of the 13th week of class.

### Course description

The main objective of the course is to introduce students to the basic concepts and theoretical and methodological frameworks which are present and used in research on language policy and planning. Within such frameworks language is not analyzed solely as a form of human behaviour, but, primarily as an object of such behaviour. Thus, the course objectives refer to the development of students’ critical thinking about relevant theoretical frameworks and methodological procedures, but also about a number of areas of human activities within which different language policies and planning processes are manifested. Issues related to research on language policy and planning include the following: nationality, nationalism, national languages, official languages, status of minority communities and their languages, as well as endangered languages. Special attention is paid to contextualizing the identified aspects within globalization processes. In addition, course objectives include the development of students’ critical thinking about issues related to language policy and planning in the educational context, the media, and other public and private spaces. Case studies that illustrate a certain issue are diverse, but primarily have to do with the analysis of language policies and planning in multilingual, Anglophone-dominant contexts. This enables a clearer understanding of language as an object of human behaviour from all relevant aspects of both the ways in which a particular community functions and from the broader perspective.

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### Assessment criteria

<table>
<thead>
<tr>
<th>☒ Class attendance</th>
<th>☐ Preparation for class</th>
<th>☐ Homework</th>
<th>☐ Continuous evaluation</th>
<th>☐ Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Practical work</td>
<td>☐ Experimental work</td>
<td>☒ Presentation</td>
<td>☐ Project</td>
<td>☒ Seminar</td>
</tr>
<tr>
<td>☒ Test(s)</td>
<td>☐ Written exam</td>
<td>☐ Oral exam</td>
<td>☐ Other:</td>
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</tbody>
</table>

### Conditions for permission to take the exam

Class attendance (minimum of 70%) and seminar paper. Note: Students are required to write a seminar paper on a topic related to an aspect of language policy and planning, 2000-2500 words in length. Students should propose the topic of the paper (during office hours or via e-mail), find and read the relevant literature for writing the seminar paper. Students should follow the APA referencing style throughout the paper. The first version of the paper should be sent by the beginning of the 13th week of class.

### Exam periods

<table>
<thead>
<tr>
<th>☒ Winter</th>
<th>☐ Summer</th>
<th>☒ Autumn</th>
</tr>
</thead>
</table>
| 1. 29 January 2021  
2. 12 February 2021 | 1. 3 September 2021  
2. 17 September 2021 |          |

### Exam dates

1. 29 January 2021  
2. 12 February 2021  
1. 3 September 2021  
2. 17 September 2021

### Course content

- Lectures:
  1. History of research, approaches and research methods in language policy and planning

2. Nationality, nationalism and national languages

3. Language policy and planning through the prism of standardization process

4. Language policy and official languages in relation to citizenship

5. Status of English in processes of globalization and developments of language policies

6. Language policy, endangered languages and minority language rights

7. Mid-term test

8. Language policy and language of instruction in multilingual contexts

9. Language policy and language learning in multilingual contexts: bilingual education policies

10. Family language policy in multilingual contexts

11. Language policy and mass media

12. Language policy and planning in linguistic landscapes

13. Language policy and planning in relation to neoliberalism and political economy

14. Contemporary approaches to inequality in relation to language policy and planning

15. End-term test

Seminars:

1. Differences between the US and Canadian language policies
13. Contacts between English and immigrant languages in Australia

14. Educational language policy in Australia

15. Language teaching and educational language policy in Australia

Required reading

Additional reading

Internet sources

Assessment criteria of learning outcomes
- ☐ Final written exam
- ☐ Final oral exam
- ☐ Final written and oral exam
- ☐ Practical work and final exam
- ☐ Only test/homework
- ☐ Test/homework and final exam
- ☐ Seminar paper
- ☐ Seminar paper and final exam/mid-term and end-term tests
- ☐ Practica work
- ☐ other forms

Calculation of final grade
Students who pass both the mid-term and the end-term tests do not have to take the final written exam. Their final grade represents a combination of results obtained on the mid-term and the end-term tests, and the results obtained from writing and presenting the seminar paper (mid-term test - 40%; end-term test - 40%; writing and presentation of seminar paper - 20%). Students who do not pass both the mid-term and end-term exams have to take the final written exam. Their final grade represents a combination of the results obtained from the final written exam (80%) and results obtained from writing and presenting the seminar paper (20%).

Grading scale
- 0%-59% Failure (1)
- 60%-69% Satisfactory (2)
- 70%-79% Good (3)
- 80%-89% Very good (4)
- 90%-100% Excellent (5)

Course evaluation procedures
- ☑ Student evaluations conducted by the University
- ☐ Student evaluations conducted by the Department
| Note /Other | In accordance with Art. 6 of the Code of Ethics of the Committee for Ethics in Science and Higher Education, “the student is expected to fulfil his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from prejudice.” According to Art. 14 of the University of Zadar's Code of Ethics, students are expected to “fulfil their responsibilities responsibly and conscientiously. […] Students are obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. […] Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:
- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;
- various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results.”
All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the Rulebook on Disciplinary Responsibility of Students at the University of Zadar will be applied.

In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.

This course uses the Merlin system for e-learning, so students are required to have an AAI account.

Due to the epidemiological situation related to COVID-19, certain changes in the syllabus are possible. |